

Central Iowa NWA Meeting Minutes

January 16, 2007

Rich Kinney began the meeting with a presentation on the November 10, 2006 winter storm. Andrew Ansorge and Ben Moyer correctly forecast the 12Z snow depth at the NWS office (4"). Rod Donavon was the closest to the 00Z temperature of 2° (forecast of 3°).

2007 Severe Storms & Doppler Radar Conference

Rod and Dr. Gallus discussed conference fees over break. There was a proposal to decrease the student member fee by \$5 (to \$50) and the regular member fee up by \$5 (to \$60). Motion passed.

There was a proposal to waive the conference fees for committee chairs and cabinet members, as we have done in the past. Motion passed.

NWS employees discussed payment of their fees. Last year was cheaper for the NWS because of committee chair/cabinet member status. They discussed paying individually or as a large group; since many are NWA members, they thought it might be less expensive to pay individually. They will pay individually this year.

Vendor registration fees

\$200, not including internet, includes one (1) full admission including banquet

One (1) additional member who is affiliated with the company is an additional \$25 to cover the cost of the banquet.

Advertisements are \$100 for the back cover, \$75 for a full page, and \$40 for a half-page. Scott (and whoever else would like to join him) will explore the possibility of finding local businesses as sponsors.

Promotions: Mark Loeffelbein proposed laser pointers as a promo gift, since they may be more useful.

\$3 apiece with possibly a logo sticker

Shipping costs will be explored

More details will be needed before a vote; there will be correspondence or an email vote by next meeting.

Agenda: Dave Flory reported for Dr. Gallus that everything is going okay.

Tape swap: put Chris Maiers in charge? (Chris was absent) We would need to promote to more TV stations.

Expect an email from Rod about this.

Doug Kiesling is showing his Katrina video at the same time as our conference elsewhere. He wants to make a deal such that his registration fee would be waived for \$1 off to see his video. This would compete with our conference and the agenda team was generally not in favor with this proposal. Because he is not an invited speaker and it would not help our conference, the deal will not occur.

Everyone agreed with the times on the agenda.

Pam Daale Scholarship: The scholarship has been announced with a deadline of February 7. We will pick the top three (3) submissions and have an independent group choose the winner. Chris Maiers is trying to get some broadcasters to assist.

Registration: Registration is now open.

Electronics: Willard is working on the equipment list. He will check on internet details (if wireless on one connection is okay) and will figure out screens (will do a site visit and report at the next meeting). Also needs to contact presenters for their presentations.

Travel: NWS can provide for some travel. Brenda has a form for the invited speakers. Non-government speakers will be reimbursed by gas receipts. ISU will pay for half of Tim Samaras' travel cost.

Hotel: Rod worked hard to get us good dinner prices by ordering off the lunch menu.

Treasurer's report

\$11,462.28

The only transaction was the NOVA fee so that we can take credit card payments

Wx Radio Programming

Sponsoring groups (KCCI, Midland) involved probably not as enthusiastic this year after doing it last year; Hy-Vee still seems interested

Make it an NWA function? This would be good outreach.

May be in the April/May timeframe

Severe wx with Hy-Vee

There was discussion of this last year. Info needs to be sent long in advance.

Will check on this at the next meeting.

Next meeting

Will be some Tuesday night in February, perhaps at Wallaby's in Ames.

Meeting minutes submitted by Justin Gehrts, special thanks to Jason Patton for covering my secretary duties