



Central Iowa NWA Meeting
January 15, 2015 – 6:30 pm
Buzzard Billy's/Brenton Skating Plaza –
Des Moines, IA



1. Old Business

a. Recognition of distinguished members

- i. It has been decided to honor distinguished members, but haven't established a committee or members*
 1. Looking for those who know what each member does in the club, is impartial
 2. Looking for feedback on who else wants or should be on the committee
- ii. Looking to have several cabinet members and a variety of members on the committee*
 1. A couple of students
 2. A couple of NWS employees
 3. A couple of media employees
- iii. Was decided or suggested that the president and vice president develop names of distinguished members from which to vote on*
 1. Will vote on a 1st, 2nd, 3rd, etc placing/prize
- iv. Please send an email to Dave or Chris if would like to be on the committee*

b. Fund-Raising

- i. We are in the process of talking with Amazon to set up a fund-raising account*
 1. Was determined that would have to have a profit of over \$25,000 possibly before we would have to worry about taxes
 2. Should not be a problem
- ii. Another idea was brought up to split proceeds with AMS on the ISU Memorial Court food court fund-raising*
 1. Would get a portion of money made at the food court during one day's time
 2. Will vote on a decision for this at the next meeting
- iii. Any other ideas? Please contact Dave or Chris*

c. Social Media team

- i. Looking to have former cabinet members who have access to social media accounts and promotions/vendors members both*
- ii. Let Chris know if there is some you need to or would like to have posted on Facebook/Twitter*

d. Severe Storms and Doppler Radar Conference, March 26 — 28, 2015

- i. See notes on team updates for any information send via email earlier*
- ii. Working on modifying the registration page for the conference to fix some bugs*
 1. Moving toward using Google Pay/Google Wallet instead of Paypal and would no longer have to pay a 2% fee
 2. So registration will be opening soon! Feel free to tell and invite anyone and everyone who would be interested in going to the conference
- iii. Some of the agenda and keynote speakers are posted on the website*
- iv. If you have any cool weather pictures from this year for the Conference flyer, please send them to Mindy!*

- v. *Electronics team update*
 - 1. Look for an email soon on upcoming information
- vi. *Agenda team update*
 - 1. *The abstract deadline will be in February*
 - 2. Attention all students! If interested in present your research, please send the abstract to Bill Gallus
 - a. It would look very well on your resume!

2. New Business

- a. **Volunteers for presentation at February meeting (Ames)**
 - i. *Bill Gallus is tentatively planned to give a presentation for the next meeting*
 - ii. *If you would like to give a presentation, let Dave know!!*
 - b. **Weather Information/Warning Information on Social Media**
 - i. *Mindy is working on getting initial approval by Ken of the NWS*
 - ii. *The purpose is to get a survey of how the public gets warning info (Twitter, news, etc). Who is watching the NWS debriefing and their opinion on it? What loses their interest and what catches attention? The like...*
 - iii. *The NWS cannot conduct the survey themselves, so they are looking for the NWA to do the research and present it to the NWS*
 - 1. Survey could be open for a few weeks to a month
 - 2. Would also make a good senior thesis topic to those current juniors, looking at the social science aspect of Meteorology
 - iv. *Mindy should have more information at the next meeting, so any voting will be postponed until then*
 - v. *Have questions? Just ask Mindy!*
 - c. **Conference committees and email list**
 - i. *Not getting emails? Let Dave or Chris know – been working at cleaning up the email list*
 - ii. *If have any questions about the conference, ask the chair*
 - iii. *Also look for updates and be ready for when stuff comes up to be done. The conference will come up fast!*
 - d. **Treasurer update**
 - i. *Member Dues: \$10 (due at the meeting for new members)*
 - 1. Give to Jim Lee
 - 2. Cash or check (made out to Central Iowa NWA)
 - 3. Will cover through January 2016
 - ii. *Current balance: \$22,959.94 (as of the meeting, but received more dues following the meeting)*
 - iii. *The deadline for dues was tonight so make sure you pay online using Paypal on the NWA website*
- 3. Next Meetings: Thursday, February 12 (Ames); Wednesday, March 1; and Wednesday, April 29 (High Trestle Trail, Slate)**
- a. **Dates are subject to change, most locations and times are to be determined and announced at a later date.**
- 4. Motion to adjourn the meeting from Sean Stelten and seconded by Jim Lee. Motion passed to adjourn the meeting**

Attendance

Mindy Beerends
Lyndee Clark
Allan Curtis
Megan Salois
Kelsie Ferin
Elizabeth Lennartson
Frank Boksa
Chris Maiers
Matthew Miksch
Sean Stelten
Sydney McBride
Lindsay Matthews
Jan Ryherd
Justin Covert
Katie Berund
Jake Smith
Jim Lee
Kris Tuftedal
Jaret Lansford
Cassie Happel
Antoinette Serrato
Max Rush

2014 – 2015 Conference Committees

Registration Team

Mindy Beerends (Chair)
Megan Salois
Sydney McBride
Jessi Asberry
Lauren Merten
Matt Lewis
Allan Curtis
Jennifer McDermed

Electronics Team

Willard Sharp (Chair)
Dave Flory
Chris Maiers
Kevin Skow
Tayler Schillerberg
Matthew Miksch

Travel Team

Aubry Bhattarai (Chair)
Allan Curtis

Promotions/Vendor Team

Chris Maiers (Chair)
Lauren Walker
Kelsie Ferin
Elizabeth Lennartson

Agenda Team

Dr. Gallus (Chair)
Rod Donavon
Aubry Bhattarai
Mindy Beerends
Brad Carlberg
Dave Flory
Kenzie Krocak
Jeff Zogg

Scholarship and Awards Team

Rod Donavon (Chair)
Aubry Bhattarai
Kenny Podrazik
Bill Gallus
Jeff Zogg

Radar Workshop Team

Kevin Skow (Chair)
Chris Maiers
Antoinette Serrato
Cassie Happel

Hotel Team

Rod Donavon (Chair)
Chris Maiers
Dave Flory