



Central Iowa NWA
March 11, 2015
Brunnier Art Museum, ISU
Ames, IA



Minutes

1.) Museum tour: The Art of Ellen Wagener

We had an excellent tour of the museum with Nancy. She did a great job teaching us about the artist and the various paintings on display. Aubry will send a thank you note to Nancy on behalf of the chapter.

2.) Old Business

a. Recognition of distinguished members (Maiers)

- i. The selected members were announced: Brenda Brock, Karl Jungbluth and John McLaughlin
 1. Brenda for her hard work on the conference arranging travel for invited speakers for years. Also for securing money from the NWS for the conference.
 2. Karl for his work on the conference and agenda for years and helping encourage NWS involvement
 3. John was the founding member of the chapter and first president. He helped start the conference.
- ii. What winners will receive is still undecided, but will likely be a certificate in a frame and possibly a picture with them and the current president.
 1. Dave said he would even wear a suit for that picture.

b. Fund-Raising efforts

- i. Please let Chris or Dave know if you have any ideas.
- ii. Currently have around \$21,000 in the account (see treasurer update for exact number) which is more than in 2011, but we could use extra money for good things for the chapter such as scholarships or other conference things.
- iii. Amazon Smile is set up. When you purchase on Amazon then the chapter will get a portion of the proceeds.
 1. Chris will send out information on how to set this up on your Amazon account.

c. Severe Storms and Doppler Radar Conference, March 26 – 28, 2015

- i. Recording presentations or slides? (Flory)
 1. For the past four-ish years we have been capturing the presentations and putting them on DVDs and selling them. Last year they were uploaded to YouTube.

- a. Chris estimates about \$80/year in sales when we were selling the DVDs
 - b. Last year the presentations went up to YouTube fairly late after the conference and Kevin checked and they had zero to very few views per presentation. Did people lose interest? Is this still valuable?
- 2. It is a lot of work before, during and after the conference to capture the recording and edit the videos. We are wondering if this worth doing? Previously we had put the slides up on the webpage and could return to that method.
- 3. Willard offers that it was an awesome idea (creating the videos) to try though notes that success has been limited and given how much work it takes, he offers just putting them on the website with the presentations. By not doing it we are allowing more people to be free and not two people sitting at the electronics table to help with the recording process.
- 4. Karl offers that if we could get the presentations posted immediately after the conference to capture interest and excitement of attendees. However, that is simply not possible and might be best to return to the old method.
- 5. There was talk of live-streaming the presentations, but this is very expensive and also an extreme amount of work.
 - a. How would we ensure people still come to the conference if we live-stream?
 - b. This might be useful in the future if we get to the point where we are running two rooms at the conference. We are not there yet.
- 6. Chris says we can still archive the presentations by recording but not editing them. This will be considered.
 - a. Bill asks if we could just do it for the invited speakers, though notes if you are doing the work for a few you might as well do it for all.
- 7. **Dave says there is good consensus that we just don't do the recordings and go back to putting up the slides. This will be done this year.**

- ii. Pam Daale scholarship presentation/Broadcaster tape swap (Flory)
 - 1. Rod will be doing the scholarship presentation. Thank you Rod
 - 2. Broadcaster tape swap will be run by Zach Mlcoch and Sam Schreier.
 - a. Willard asks if they have any AV needs? There aren't really tapes anymore all mostly YouTube videos.
 - b. It was asked if we should change the name from Broadcaster Tape Swap (if there aren't any tapes)?
 - i. AMS still calls it tape swap we believe. We will double check on what the AMS calls their tape

swap and will have a name which is consistent with the AMS nomenclature.

iii. Safety plan (Maiers)

1. Please see the included safety plan which Chris handed out for review at the meeting.
2. We have never had an emergency during the conference in the past. An emergency could be anything from electrical or kitchen fire to medical emergency. We have a lot of people and a lot of electronics and we are lucky. Chris started thinking that we should have best practices/suggested practices for each year. Simple things for the folks running the conference such as evacuation routes.
 - a. We've never handed out emergency numbers (hospitals etc) to the attendees. We could also note locations of things such as AEDs and fire extinguishers.
3. We are a larger conference, Homeland Security suggests letting local authorities know that we have this event, how many people are there, who is there. (Chris will contact them.)
4. Chris envisions this being a print-out in the folder we hand out with emergency contact information and a map with locations of exits, fire extinguishers, AED etc.
 - a. The hotel should have this information already which we can use
 - b. Chris will get in contact with the hotel to complete this.**
5. Dave asks if this information should be mentioned at opening remarks. It was decided to be left up to President to decide if they want to include it.

iv. Social media

1. Chris and Kenny have been working on the social media page and have been posting.
 - a. The post about the agenda was seen by about 2,000 people.
2. Dave notes the agenda is posted on the conference website now.

v. Travel update (Bhattarai)

1. NWS Speaker from Omaha (Josh Boustead) may not be able to attend the conference
 - a. Aubry feels this is very unlikely and estimates as 98% chance of him attending. There are likely also other options in case he does not attend.
2. Aubry needs to send Gene's email address and phone number to Willard and Dr. Gallus.
3. Current travel cost estimate is: \$3,828.92

4. Aubry was asked to provide the average travel costs for the past several conferences (since she took over Travel Team from Brenda) which she agreed to do in the notes:
 - a. **Average of \$598.63 per speaker. We have 7 speakers and would expect a cost of \$4190 for that many speakers. (note: this includes \$250 for Pam Daale winner travel factored into invited speaker costs)**
 - i. 2011 Costs: \$2,645.95 for 4 speakers and Pam Daale winner and presenter
 - ii. 2012 Costs: \$5338.91 for 8 speakers and Pam Daale winner and presenter
 1. \$729.26 was later returned to the chapter after a speaker could no longer have travel paid by the chapter due to ethics rules. Total cost: \$4609.65 paid by chapter
 - iii. 2013 Costs: \$3,506.59 for 7 speakers and Pam Daale winner and presenter
 - iv. 2014 Costs Estimate: \$4,600.45 for 7 speakers, Kathy Samaras and Pam Daale winner
 1. Kathy Samaras and Bruce Lee/Cathy Finley did not request reimbursement for their transportation costs. This saved the chapter well over \$500. Total costs paid by chapter: \$3932.95
5. Cost-sharing of a speaker with the ISU Graduate Meteorology club was discussed. This has been done in the past to help both organizations save money.
 - a. This year the graduate meteorology club are bringing Dr. Orf in to speak to the club Wednesday
 - b. Unfortunately, the club decided on Dr. Orf as their speaker after Aubry had already booked his airline tickets to the conference. Therefore the graduate meteorology club had to pay change fees and airfare price increases and costs will not be shared this year.

vi. Registration update (Beerends)

1. Mindy was not here to speak, Dave went through the update for her.
2. ISU AMS chapter has finally registered their students and that should bump registration up.
3. We are currently at about 99 registrants.
4. Bill notes our conference is the same weekend as Tom Skilling's Fermilab/WGN Tornado and Severe Storms seminar in Chicago. He wonders if this is having an impact on our registration numbers.

- a. We are currently have only a few Valparaiso students registered and we're lower on Northern Illinois and Western Illinois students so there might be an impact from Tom Skilling's thing.
5. Dave also proposes that the national AMS had their Severe Local Storms conference in Wisconsin in November which may have also have effect on our attendance.

vii. Electronics (Sharp)

1. Willard has sent out an email to the presenters to collect their presentations. He figures he will likely get 90% of them right before the conference.
2. Willard has a brand new laptop to use for the conference and so far it's working great.
3. The projectors are ready. The NWS projector will be the primary and the ISU projector the backup.
4. A monitor will be on the electronics table facing forward so the speakers can look at that instead of the screen behind them while presenting.
 - a. We need to find a long enough cable to make this happen.
5. We will need the same gear from the hotel (sound system hand held mic etc). We will use the same set up as last year and Willard has ordered what we need.
6. We have talked about having a timer for the speakers so they know how much time is left. Willard downloaded and tested a few free countdown timers for his iPad for the speakers to use which we will try this year.
 - a. Timers can be expensive to buy so we will try the free ones for this year. We may look into using a red/orange/green system like the AMS next year. We may be able to make this ourselves.

viii. Radar Workshop (Skow)

1. Kevin was not here to speak. Dave went through the update for him.
2. The radar workshop is good to go.

ix. Additional conference business:

1. We need to decide what we are having for the banquet meal. Dave will work on this.
 - a. Aubry needs to know the cost of the banquet meal when that is figured out for travel costs.
2. We have 11 posters which will be presented this year
 - a. Do we have enough easels and boards for this many posters?

3.) New Business

a. KCCI Weather Radio programming event (Flory)

- i. Saturday, April 25, 10am – 2pm.
 1. Hy-Vee Ankeny/Prairie Trail, 2510 SW State Street
 2. This would require 1-2 people per hour requested by John McLaughlin for the event
 - a. It was asked if the ISU chapter of the AMS could also do it or do it with us.
 - i. AMS is already planning a radio programming event
 3. There was discussion on if we should tie in/align with only one station?
 - a. We're not telling other stations no, they just didn't ask.
 - b. KCCI most likely will not be advertising us
 - c. It was decided it would be ok to tie in with KCCI at this time.
 4. No major school things going on that weekend. Right before dead week so students should be able to participate.
 5. Sydney may be tasked with organizing this

4.) Treasurer update

- a. **\$21,735.35**

5.) Adjourn

Next Meeting: Wednesday, April 29 (High Trestle Trail, Slater)

Dates are subject to change, most locations and times are to be determined

See you at the conference!!!!

Attendees:

Willard Sharp
Leyton Briol
Brad Carlberg
Karl Jungbluth
Jeff Zogg
Aubry Bhattarai
Justin Covert
Antoinette Serrato
Sean Stelten
Mitchel Morehead
Kris Tuftedal
Bill Gallus
Zane Satre
Dave Flory
Chris Maiers

2014 – 2015 Conference Committees

Registration Team

Megan Salois
Lyndee Clark
Sydney McBride
Mindy Beerends (Chair)
Jessi Asberry
Lauren Merten
Matt Lewis
Allan Curtis
Jennifer McDermed
Zach Mlcoch

Agenda Team

Bill Gallus (Chair)
Rod Donavon
Aubry Bhattarai
Mindy Beerends
Brad Carlberg
Dave Flory
Kenzie Krocak
Kenny Podrazik
Jeff Zogg

Travel Team

Aubry Bhattarai (Chair)
Allan Curtis

Promotions/Vendor Team

Chris Maiers (Chair)
Lauren Walker
Kelsie Ferin
Elizabeth Lennartson

Electronics Team

Willard Sharp (Chair)
Chris Maiers
Kevin Skow
Dave Flory
Tayler Schillerberg
Matthew Miksch

Scholarship and Awards Team

Rod Donavon (Chair)
Aubry Bhattarai
Kenny Podrazik
Bill Gallus
Jeff Zogg

Radar Workshop Team

Kevin Skow (Chair)
Chris Maiers
Antoinette Serrato
Cassie Happel

Hotel Team

Rod Donavon (Chair)
Chris Maiers
Dave Flory