

April Central Iowa NWA Minutes

- **20th Annual Severe Storms and Doppler Radar Conference review**
 - **Budget Update**
 - Hotel Costs: \$11768.13
 - Travel: \$3627
 - Lodging: \$1458.24
 - Per Diem(Speakers): \$715.00
 - Registration Materials: \$500.44
 - Agendas: \$1424.29
 - Misc: \$149.95
 - PayPal Fees: \$719.71
 - Scholarships: \$2350
 - Total Costs: \$22,713.39
 - Income: \$23,900
 - NET PROFIT: \$1186.61
 - Maybe make one large Tim Samaras Scholarship next year to have students apply?
 - Rod Donovan mentioned that students might not have applied due to the low award amount
 - Idea from Sean Stelton: Extend deadline to January due to midterm exam schedule – Juniors have exams at end of February because of classes with 3 exams
 - Rod mentioned that might hurt us because we already have issues advertising the scholarship – We should start advertising about it in early to mid-fall before breaks
 - **Feedback Forms**
 - Ask for hotel bistro to be opened earlier
 - COLD ROOM
 - Change cups after breaks/refresh room better
 - Conference is on the same level as national conferences
 - Having two projectors was good
 - Hard to go to late night activities with early morning turnaround
 - Have more of a Q&A during Career Activity or a panel
 - More private sector
 - Have laptops to use for Radar Workshop
 - More discussion/review of the case at end
 - Online/Recorded Presentations

- Cannot do this because we won't be able to get big named speakers who don't want to be recorded
 - More personal interest stories
 - KEEP TALKS ON TIME
 - Made breaks too short
 - More breaks
 - Less QLCS
 - Put PDFs of presentations online
 - Bring in social scientist
 - Snacks first day
 - Change banquet dinner
 - Check into having options/ two choices
 - Teach forecast techniques/forecasting seminar
 - No really negative comments, everyone enjoyed it for the most part
- **Discussion**
 - Photo Workshop got a little too focused on selling videos/photos
 - Radar Workshop event kind of died towards the end (no severe weather reports for the last 15-20 mins)
 - Microphone issues?
 - Lavaliers are sensitive
 - Handhelds were amazing
 - Liked having Weather Channel people there
 - Could mention harder the rules of radar workshop
 - More female speakers
 - Women speaker on what it is like being a woman in meteorology

• **ADJOURN**

Attendance

Justin Covert	Henry Gronlund	Garrett Starr	Caleb Wood
Antoinette Serrato	Mitch Morehead	Cassie Happel	Emily Baalman
Joey Krastel	Sean Stelton	Nick Lesser	Kris Tuftedal
Theo Hartman	Rod Donavon	Brian Squiteri	Seth Lloyd
Dave Flory			