



Central Iowa NWA Meeting Minutes

Wednesday, November 11, 2020 | 7PM

Virtual Google Meeting

I. Opening: 7PM

II. Dues (\$10)

- If you are a new member and have not paid your dues, please do so. PayPal is the best way to do this.

III. 25th Annual Conference

- **Format** – Virtual conference.
- **Vote on number of Days**
 - **Vote: 10 to 1 (Two-day conference)**
 - **Two-Day Conference Format:** Several Formats/Perspectives for a Two-Day Conference.
 - **Possible Platforms**
 - **Whova**—Platform used for livestreaming, and pre-recording pieces.
 - **0-500 attendees: \$1399/event; 500-1500: \$2,099/event**
 - **Slack**—Functional for offline chatting with speakers.
 - Free for limited use. (2nd order of magnitude for a platform).
 - Can archive up to 10,000 messages.
 - **Topics**
 - High impact events from this year: tornadoes, Midwest derecho, ice storm, wildfires, and drought.
 - Could look at the derecho from several angles (Des Moines, Quad Cities, Chicago could collaborate on a presentation).
 - Also look for academic, broadcaster, farmer, and emergency management perspectives.
 - **Speakers/Topics**
 - 8 thirty-minute talks
 - Would contain invited speakers similar to last year.
 - Contact Bill Gallus if you are interested in the agenda team (need approximately 5-6 people) by this Friday.
- **Continue to sign up for conference teams and chairs:** **LINK:** https://docs.google.com/spreadsheets/d/1ehODFhe9n6g32_Tm6xpD-Ikb7XuuiSMUjtVrP3mdAOM/edit#gid=2094312203
- **Registration** | Clair Womack – Responsible for the registration of attendees for the Annual Conference. Members of the registration team sign up to work

shifts at the registration table during the conference. For a virtual conference, a platform would automatically register attendees.

- **Agenda** | Bill Gallus – Great way to interact with invited speakers. Start brainstorming ideas on the type of presentations and speakers to invite.
 - Look for big names that could draw in attendees.
 - 2011 Anniversary Events, Big Events (Fires, Tornadoes, Drought, Hurricanes of 2020).
 - Contact Bill Gallus if you are interested in the agenda team (need approximately 5-6 people) by this Friday
- **Travel** | Kristy Carter - conference is virtual, need for travel would be reduced or significantly diminished.
- **Promotions** | Mike Cox – Seeking commercials or sponsorship ads within intermissions.
- **Electronics** | Jon Thielen – Working through and seeking out multiple platforms for streaming the conference: Whova, Slack, CrowdCast to name a few.
 - Another important priority for this year is finding an effective technical platform for the radar workshop.
- **Scholarship** | Mike Fowle – Looking for donations or fundraise to make money for the scholarships.
 - Possibly make up money for scholarship by seeking sponsorship or through charging a small fee for the conference. (\$10 students, \$20 regular attendees). Keep scholarships at \$1500 each.
- **Radar Workshop** | Rod Donovan – Contact by Friday if seeking to join radar workshop. Event selected for last year is available to use for this year.
- **Sessions** | Kyle Hugeback – Looking to expand tape swap, have more presentations.
- **Hotel** | Date in March 2021 is still saved at the Marriot (in case of a miracle). Would have to renew the following year.

IV. Miscellaneous and Old Items

- Find trivia or game for an activity in the next meeting.

V. AMS Liaison—Braeden Winters

- Last ISU AMS meeting of the semester was held on October 27.
- Be on the lookout for a potential AMS Meeting over winter break.
- Senior Thesis Symposium Wednesday, November 18th.

VI. Treasurer's Report

- Bank Account \$17,501.75; PayPal: \$202.00

VII. Next Meeting

- Wednesday, December 16, 2020 at 7PM.

VIII. Adjourn: 7:55PM

Rod Donovan

Tyler Mercurio

Allysa Dallman

Maddy Connell

Alex Caruthers